



Discover the love, humanity and diversity of Arab culture

The Calgary Arab Film Festival (CAFF), created to entertain and enlighten Calgarians about the beauty and diversity of the Arab world.

By shedding light onto the Arab world's unique culture and compelling stories, our mission is to represent diverse perspectives. Featuring films about love, humour and pride, we hope to enhance the public understanding of Arab culture and its people.

The Festival

The second annual Calgary Arab Film Festival will take place over the weekend of October 22-24, 2010. Showcasing many facets of Arab cinema the festival will feature a cross section of films from the Arab perspective, from recently acclaimed productions and independent films to fascinating shorts.

CAFF Films

Having previewed many critically acclaimed films from a number of Arab countries our mandate is to present films that:

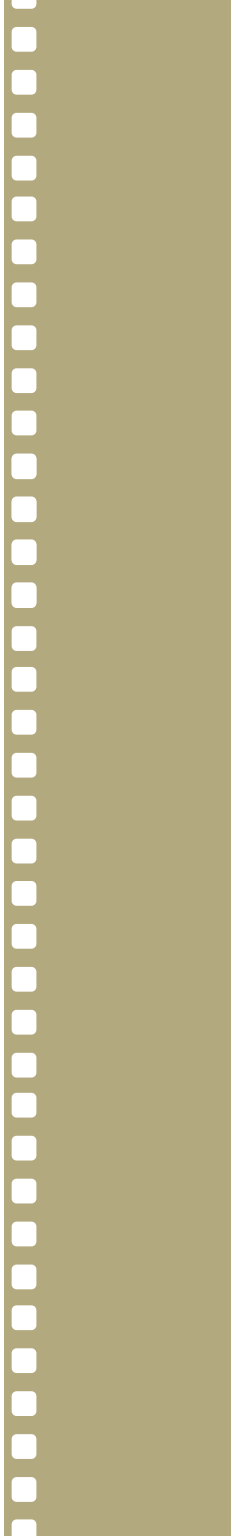
- Represent the diversity of the people, regions and perspectives within the Arab world.
- Provide realistic perspectives on Arab people, culture, art, history and politics.
- Discuss critical social and political issues affecting Arab culture in a new and different way.



How can you support CAFF?

Your generous support will help cover festival expenses and provide CAFF with the tools to remain a vibrant community-oriented festival in the years to come.

SPONSORSHIP PACKAGES				
BENEFITS	Executive Producer \$10000+	Directors \$5000+	Stars \$2500+	Film Buffs \$100+
Film Critic's Weekend Pass	20	10	4	10% off
VIP opening night gala Red Carpet Affair tickets	20	10	4	
Program book recognition	Full page	1/2 page	1/4 page	name listed
Recognition on website	◆	◆	◆	
Recognition in all media advertising (i.e. billboard, radio spots, ads)	◆	◆	◆	
Poster & postcard recognition	◆	◆	◆	
On-site signage	◆	◆	◆	
Main stage emcee recognition	◆	◆	◆	
Speaking opportunity on opening night	◆			
On-site promotions	◆			



Opening night

To launch the Calgary Arab Film Festival, we will be holding a VIP opening night at the Uptown (Marquee Room) on Friday, October 22nd preceding our feature opening film. Live Arab musical performers and a sampling of delicious Arab food will be a part of the experience.

Festival Ticket Information:

Film Critic's Weekend Pass \$100

Single Film Tickets \$12

VIP Red Carpet Affair Package

Includes opening film and VIP event \$40

Tickets:

info@caffs.org or call 403- 453-2236

Media Partners

CJSW

FFWD

Special thanks to our supporters:

ABBADI Professional Corp., Amery Dental Clinics, Atlas Restaurant, Dar Oil, Hyatti Homes, MJMS Group, Modern Beauty Supplies, Mondo Bello, Tazza, Summerfield Energy, Uptown Stage & Screen, Western Union

Festival Organizers

Moness Rizkalla, Executive Director

Yousef Traya, Artistic Director

Christeen Nahas,
Chair of Film Selection

Hicham Abbadi, CGA,
Board Member

Nasser Awada, Board Member

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CALGARY ARAB FILM FESTIVAL

October 22 - 24 • Uptown Stage & Screen, 612 8 Avenue SW